

Greater Pensacola Aquatic Club



GPAC's Mission Statement:

Develop all levels of swimmers and instill values and life-skills that foster success in all aspects of life.

Introduction

Over the years, GPAC's success in the delivery of quality programs and competitive swimming has earned the needed support of Pensacola's business community, educational institutions, private individuals and families, and others interested in the sport of swimming.

We now invite your organization to join us, through our Corporate Sponsorship Program, and become part of the GPAC team.

The following pages summarize our proud history, our team, and our involvement in the Escambia-Santa Rosa communities.

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GPAC At A Glance

Community Impact:

Over the years, GPAC has been an influential part of the lives of thousands of families in the Escambia/Santa Rosa community. Annually, we enroll over 500 swimmers in our program. Additionally, we host several meets, which brings in an additional 1,500 competitors plus their families annually.

Developmental Programs:

GPAC takes great pride in consistently developing and serving many beginning and novice level swimmers. At every level, GPAC's focus is on the individual swimmer's well-being and self-esteem.

Community Support:

United States Marine Corp volunteer timers, Sacred Heart Hospital & SEASTARS Aquatics

Volunteer Support:

Outstanding volunteer, parent and corporate support network has driven the growth of GPAC. The annual operating budget is funded 100% by program fees, hosting swim meets, parent fund-raising projects and corporate sponsorships.

Winning Tradition:

GPAC is proud to have sent three swimmers, Beth Barr, Andrea Hayes, and Daniel Watters to the 1988 Olympic Games. Their Coach Steve Bultman (current Head Womens's Swim Coach at Texas A & M) Joined them at those games as he was named an Assistant Olympic Swim Team Coach. Additionally, GPAC swimmers have successfully competed at the Olympic Festival, Paralympic Games, World Championship Trials, World University Games and the NCAA Division I Championships.

A Non-Profit Organization (501c3):

GPAC has proudly served the greater Pensacola community since its inception in 1972.

Experienced, Professional Coaches:

Professional coaching staff of three full-time, five part-time coaches providing quality technique instruction and training to our competitive swimmers.

First-Class Facilities:

Four locations...Pensacola Junior College pool, University of West Florida Pool, Milestone Aquatic Center and The Club in Gulf Breeze.

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Sponsor Benefits

As a sponsor of the Greater Pensacola Aquatic Club, your company benefits from:

A Non-Profit Organization:

GPAC is a non-profit 501(c)(3) corporation dedicated to promoting the sport of swimming within the community.

Increased Public Awareness

GPAC hosts several major meets annually, which include Southeastern Championships as well as the popular Tom Lalor Meet. These events attract over 1,200 out-of-town competitors plus their families and friends throughout the year.

Association with a Leader

GPAC is recognized as a true leader in the amateur sporting world! Year in, year out, GPAC produces. First time swimmers, heat winners, event winners, state champions, Junior/Senior Nationals swimmers, Masters, even Olympians – GPAC nurtures them all. Greater Pensacola Aquatic Club is a place to learn and grow. The outstanding program is designed to allow anyone and everyone to flourish – growth and development are the goals. Everyone is a winner at GPAC!

Community Support of Amateur Sports

Amateur sports are our most pure and basic form of competition. Athletes are training and competing for themselves. No paychecks – just personal satisfaction. Every four years, the grandest of all sporting events, the Olympic games, gathers the World's finest. The U.S. team is comprised of, for the most part, amateur athletes from the United States who have developed and honed their skills in programs such as GPAC. Your support of GPAC on a local level is a key component to the quadrennial success of the USA. Your support will also help GPAC continue to assist in the development of our community's future leaders.

Economic Impact

The GPAC meets attract out-of-town guests on state, regional and national level. Swimming competitions range in duration from two-day local meets to four-day competitions. In total, 3,500 swimmers and guests will come to Pensacola this year to participate in GPAC sponsored meets. This attendance results in significant out-of-town dollars (airline, hotel, restaurants, entertainment and other tourist and support services) being spent in Pensacola.

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Annual Sponsorship Information

Platinum Level (\$5,000)

- Multi-Year Discount – 2 Years 5%, 3 Years 10%
- Naming Rights to One Invitational Meet (Limited to 1st Four Sponsors) with name and logo on meet T-Shirt
- Advertisement link on GPAC website for length of sponsorship
- Name/logo on invitations to GPAC hosted meets
- Name/logo on 3' x 5' Sign at GPAC hosted events
- Name/logo on all GPAC flyers (i.e., swim school advertisements to daycares and schools, team newsletter, community events, event fliers, seasonal fliers)
- Full page ad in GPAC hosted swim meet “Heat Sheets”
- Additional Marketing as is chosen at sponsor cost (i.e., coupons to members, door prizes, Heat Winner prizes, etc.)

Gold Level (\$2,500 - \$4,999)

- Advertisement on GPAC website for length of sponsorship
- Name/logo on invitations to GPAC hosted meets
- Name/logo on all GPAC Seasonal flyers (i.e., April’s Pool Day, Summer League, Swim-A-Thon, High School Clinic, Middle School Clinic, etc.)
- Half-page ad in GPAC hosted swim meet “Heat Sheets”
- Additional Marketing as is chosen at sponsor cost (i.e., coupons to members, door prizes, Heat Winner prizes, etc.)

Silver Level (\$1,000 - \$2,499)

- Advertisement on GPAC website for length of sponsorship
- Name/logo on invitations to GPAC hosted meets
- Quarter-page ad in GPAC hosted swim meet “Heat Sheets”
- Additional Marketing as is chosen at sponsor cost (i.e., coupons to members, door prizes, Heat Winner prizes, etc.)

Bronze Level (\$500 - \$999)

- Advertisement on GPAC website for length of sponsorship
- Name/logo on invitations to GPAC hosted meets
- 1/8 - page ad in GPAC hosted swim meet “Heat Sheets”